Start by Connecting. Download and Use Our FREE Positive Parenting Messaging Video PSA's Today!

Start Making the Difference by connecting parents and families via the single-most engaging media format available.

- All videos can be downloaded instantly and used as-is (unbranded versions), or branded by you with your logo and contact information. (Note: If a local media provider is assisting you with this, there are things you are not permitted to alter. View the guidelines here.)
- Any of the PSAs can be ordered with fully customized branding from our media partners for additional cost.
- All four English PSAs (plus one Spanish language version) are available in the three sizes most common for digital video playing. (16:9, 9:16, 1:1) Any PSA can be set up for any other size or platform format desired: Facebook, Instagram, X, SnapChat, TikTok, Hulu, Local Broadcast, Streaming, Closed Circuit school or office networks etc.
- All available PSAs showcase diversity among family types and PSA #5 is available in full Spanish language versions.

"How do I become more engaged with my kids?"



DOWNLOAD **PSA 1**

"What can I do to promote healthy choices for my kids?"



"How do I protect my child from misusing drugs and alcohol?"



DOWNLOAD PSA 3

"How can I strengthen my parenting skills?"



"¿Cómo puedo reforzar mis habilidades parentales?"





DOWNLOAD **PSA 5**

